Revenues generated by ceramic tiles manufactured in Italy by Italian companies saw a year-on-year increase of 5.9% in 2016 to 5.4 billion euros – just shy of the pre-crisis figure of 5.5 billion recorded in 2008. This is again largely due to exports, which rose by 6.2% to a value of 4.6 billion euros, equating to 85% of total turnover.

The domestic market also saw a long-awaited upturn, with sales rising to 829 million euros as against 799 million in 2015 (+3.7%).

The data reported by Confindustria Ceramica, which we cover in greater depth on later pages (see page 42), also point to a rise in national tile production, which reached 416 million sq.m (+5.4%), with sales of 414.5 million sq.m (+4.5%).

In keeping with its annual tradition, TILE INTERNATIONAL has collected the 2016 revenues of Italy’s biggest ceramic manufacturers, to compile a league table of excellence for its early summer issue. Again this year we have decided to open with the results of Marazzi and Dal Tile, owned by Mohawk Industries Inc., but to keep them separate from the league table. Following its acquisition of Marazzi Group in April 2013, however, Mohawk Industries has become the world’s largest tile manufacturer and produces a substantial part of its output at some of Italy’s largest manufacturing facilities. On 20 January 2017, what’s more, a deal was struck for the 100% purchase of Emilceramica by Marazzi.

Let’s take a look at the 2016 league table of revenues of Italy’s biggest manufacturers.

**Revenues of over 200 million euros**

There’s no change in the rankings of Italy’s six tile manufacturing groups with revenues of over 200 million euros. Top spot is held by Concorde Group, which remains firmly at the head of the table, although it has not yet released a preview of its figures. As early as 2015, however, it had already recorded revenues of 726.9 million euros (+6.3% on 2014). Top spot is held by Concorde Group, which remains firmly at the head of the table, although it has not yet released a preview of its figures. As early as 2015, however, it had already recorded revenues of 726.9 million euros (+6.3% on 2014).

What’s more, it achieved this result with its Italian brands only, so excluding the contribution of Novoceram, France; Italon, Russia; Landmark, USA; Meta, a producer of ceramic body, and Svimisa, a producer of raw materials.

Iris Ceramica Group remains in second place, with turnover of 530 million euros in 2016 (+10.4% on the previous year). In third place is Gruppo Finefloor, which has increased its consolidated revenues to 406.8 million euros (+8.7%). Panaria Group, with substantial operations in the United States market (which accounts for 37% of Group turnover) and having installed a third production line at its Lawrenceburg facility in Kentucky, closed 2016 with revenues of 377.0 million euros (+9.9% compared with 2015). Casalgrande Padana takes fifth place, with revenues of 278.4 million euros (+1.8%) generated entirely – it should be added – by Italian-based production.

Cooperativa Ceramica d’Imola, another player with production plants in Italy only, finished in sixth place, with revenues of 248.0 million euros (+2.9%).

**100 to 200 million euros**

The “middle order” consists of nine companies with revenues of between 200 and 100 million euros, including two new entries in 2016, namely ABK Group and Industrie Ceramiche Piemme, with year-on-year growth of 10.7 and 8.0% respectively.

Gruppo Emilceramica took
first place in this segment, with revenues of 184.7 million euros in 2016.
On 20 January, furthermore, Emilceramica signed an agreement under which it was taken over by the multinational Mohawk, through the latter’s subsidiary Marazzi. Ricchetti Group generated revenues of 165.2 million euros, down 8.6% year on year. Faetano-Del Conca has achieved excellent results, in the shape of an 11.9% rise in turnover compared with the previous year, equating to 163.8 million euros. This is due to its production of porcelain tile in the Loudon facility in the USA, which increased its production capacity from 3 to 6 million sq.m. Gruppo Gresmalt also contin-
ued the growth trend it started in 2010, reporting revenues of 117.2 million euros, up 16.8% on the previous year.

**Gruppo Gold Art** also put in an excellent performance, as always, and generated an impressive 52% of its revenues on the domestic market.

**Rondine Group**, meanwhile, reported the biggest increase in the segment, with a rise in revenues of 25.7%.

**Gruppo Romani SpA** also reported solid growth, having re-organised its manufacturing and logistical operations with a total investment of some 40 million euros over the past three years, over half of which was channelled into plant upgrades at its Rubiera facility.

**Less than 100 million euros**

Like their larger counterparts, the vast majority of companies in the under-100-million segment reported year-on-year increases in revenues. One of the most outstanding results came from **Laminam:** having already achieved a 26.9% increase in revenues in 2014, the company chalked up another staggering increase of 36.0% last year. Three other companies in the “small” segment, meanwhile, reported increases of over 20%, namely **La Fabbrica** with +24.7%, **Ceramica Fondovalle** with +23.9% and **Polis** with 21%. As always, turnover of 30 million euros per year marked the cut-off point for inclusion in the TILE INTERNATIONAL survey.

**Q1 2017: data and analysis**

Our first point applies to Italy’s largest ceramic manufacturers: the crème de la crème, occupying the top four places in the 2016 rankings and reporting revenues of well over 370 million euros per year, are all widely internationalised on the production front.

They undoubtedly account for the lion’s share of the 85 million square metres of tiles manufactured outside Italy in 2016 by 16 foreign-registered subsidiaries of 9 Italian ceramic groups, generating turnover of 855.6 million euros (+8% on the previous year), 55% of which came from sales in Europe, and the remaining 45% from sales in North America.

Our second point applies to all the companies in the 2016 rankings: of those that generated over 50% of their turnover from the Italian market in 2016, three reported strong or very strong growth (**Gold Art** +8.4%, **Polis** +21% and **Sichenia** +35.8%), while two re-
ported a downturn (Savoia Italia -5.1%; Altaeco -1.0%).
Savoia Italia, however, was keen to point out that it suffered an inevitable slowdown in production in 2016 due to the upgrading of its plants, but reported a substantial increase in sales as soon as it was fully up and running again, in the first quarter of 2017. Altaeco meanwhile – which unquestionably produces products of impeccable aesthetic quality – still seems to lack a clear sense of direction in its communication with dealers and designers. So it’s pretty clear that product innovation on the technological front needs to be backed up by careful nurturing of relations with the world of distribution. Because as soon as conditions pick up, the main beneficiaries are always those players that managed to keep a high profile in their target market.

Lastly, a brief word about the data regarding the first quarter of 2017 that we received directly from companies while gathering 2016 revenues figures:
- all the companies that took part in the survey (over 60% of those we contacted) reported increases in orders in the first three months of 2017 compared with the same period the previous year, both on export markets (with an average of +6.5%) and on the Italian market (a shade higher on +7.0%).
- China and the Far East, the Middle East and North America (in descending order) all reported double-figure increases in demand in the first quarter of 2017. European markets, including Russia, also generated an increase in orders, and the only bad news came from North Africa, which saw a sharp downturn demand.

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**Economy & markets**

**2016 TURNOVERS:**

<table>
<thead>
<tr>
<th>Company</th>
<th>Turnover (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARAZZI - DAL TILE MOHAWK INDUSTRIES, Inc</td>
<td>3,175 million</td>
</tr>
<tr>
<td>CONCORDE GROUP</td>
<td>726.9 million*</td>
</tr>
<tr>
<td>IRIS CERAMICA GROUP</td>
<td>530.0 million (consolidated)</td>
</tr>
</tbody>
</table>

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**MARAZZI - DAL TILE MOHAWK INDUSTRIES, Inc**

(2016: consolidated, ceramic division only - data originate from public sources)

- 2012: USD 1,616 million - 2013: USD 2,677 million - 2014: USD 3,015 million
- 2015: USD 3,013 million

These revenues were generated by the following companies and/or brands:

- MARAZZI (All markets)
- DAL-TILE (North America)
- AMERICAN OLEAN (North America)
- RAGNO (All markets)
- KERAMA MARAZZI (Russia)
- KAI GROUP (Bulgaria and Romania)

**Production**

205/225 million sq.m

(Marazzi production capacity: Tile International 2015 estimate)

**Internationalisation**

North/South America-Europe-Russia-Asia

**Employees**

Over 37,000

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**CONCORDE GROUP**

* The published data relate to 2015, originate from public sources and include only the group’s Italian brands

- 2007: € 651.0 million - 2008: € 669.0 million - 2009: € 544.0 million - 2010: € 551.3 million
- 2011: € 567.8 million - 2012: € 573.8 million - 2013: € 611.8 million - 2014: € 683.8 million

These revenues were generated by the following companies and/or brands:

- CERAMICHE ATLAS - CONCORDE (Atlas Concorde - Keope - Supergres):
- MIRAGE GRANITO CERAMICO:
- CERAMICA CAESAR (Caesar - Fap - Minerva):
- CERAMICA MARCA CORONA:
- CERAMICA REFIN:

**Internationalisation**

2 facilities in Europe (1 in France, 1 in Russia)

*The consolidated figure does not include the revenues of: Novoceram (France), Italon (Russia), Landmark (USA), Meta (ceramic body), Svimisa (raw materials).

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**IRIS CERAMICA GROUP**

- 2012: € 420.0 million - 2013: € 440.0 million - 2014: € 450.0 million - 2015: € 480.0 million

These revenues were generated by the following brands:

- FIANDRE Architectural Surfaces
- FMG, Fabbrica Marmi e Graniti
- IRIS CERAMICA
- SAPIENSTONE
**FINFLOOR GROUP**  € 406.8 million (consolidated)

2003: € 286.3 million - 2004: € 308.1 million - 2005: € 343.7 million
2009: € 329.5 million - 2010: € 325.8 million - 2011: € 329.5 million
2012: € 325.8 million - 2013: € 327.7 million - 2014: € 328.8 million
2015: € 374.1 million

These revenues were generated by the following brands:

- FLORIM CERAMICHE spa (Floor Gres-Rex-Cerim-Casa Dolce Casa-Casamood-FLORIM stone)
- FLORIM USA Inc. and subsidiary
- MAKER SRL

Production: 27 million sq.m
Internationalisation: 2 facilities in Portugal and 1 in the United States
Exports: 79% - data calculated based on the business carried out directly by the group, excluding the revenue generated by third party production
Employees: 1,324

Finfloor Group made technical investments of 53.5 million euros in 2016, the most significant of which related to:

- continuing work on the Mordano plant aimed at upgrading the raw materials preparation department and doubling production capacity for traditional porcelain tile;
- completing the renovation work on the raw materials preparation department at the Florim USA plant and constructing a new building to house the technical department;
- modernising the production lines at the Fiorano Modenese plant. The Group also launched two new brands on the market, FLORIM stone (aimed at furnishing designers) and CEDIT - Ceramiche d’Italia. The latter also opened a single-brand store in Milan.

**CASALGRANDE PADANA**  € 278.4 million (consolidated)

2003: € 134.0 million - 2004: € 146.0 million - 2005: € 162.0 million
2009: € 275.6 million - 2010: € 283.0 million - 2011: € 292.3 million
2012: € 275.0 million - 2013: € 272.7 million - 2014: € 268.8 million
2015: € 273.7 million

The Group’s turnover was generated by the following brands:

- CASALGRANDE PADANA Spa
- NUOVA RIWAL CERAMICHE (Alfa Lux, Saime)

Production: 23.5 mil. sq.m (floor tile 100% - produced in Italy)
Exports: 76%
Employees: 1,062 - of which:
  - Casalgrande Padana spa: 650
  - Nuova Riwal: 412

Casalgrande Padana invested a total of 26.2 million euros in its Italian production plants in 2016.

**COOP. CERAMICA IMOLA GROUP**  € 248.0 million (consolidated)

2003: € 358.3 million - 2004: € 369.1 million - 2005: € 386.4 million
2006: € 385.6 million - 2007: € 384.5 million - 2008: € 370.6 million
2009: € 278.7 million - 2010: € 274.9 million - 2011: € 266.4 million
2012: € 256.6 million - 2013: € 257.6 million - 2014: € 252.0 million
2015: € 241.0 million

The following companies and/or brands belong to the Group:

- IMOLA CERAMICA
- LA FAENZA CERAMICA
- LEONARDO CERAMICA

Production: 20.0 mil. sq.m (floor tile 86% - wall tile 14%)
D_ESIGN EVO

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EMILCERAMICA GROUP  € 184.7 million (consolidated)

2003: € 169.5 million - 2004: € 173.5 million - 2005: € 190.0 million
2006: € 206.0 million - 2007: € 210.5 million - 2008: € 190.0 million
2009: € 131.4 million - 2010: € 155.9 million - 2011: € 162.2 million
2012: € 170.0 million - 2013: € 190.0 million - 2014: € 180.7 million
2015: € 185.6 million

These revenues were generated by the following brands:

- EMILCERAMICA
- PROVENZA
- EMILAMERICA (USA)
- ZEUS CERAMICA (Ukraine)
- CAOLINO PANCIERA (bodies)

Production 9.5 million sq.m, of which 7.6 million produced in Italy (floor tile 99% - wall tile 1%)
Internationalisation The group has four logistic centres in the United States. It operates in Ukraine through Zeus Ceramica.
Exports 77% (87% Emilceramica spa)
Employees 790 (of which: 524 in Italy)

On 20 January 2017, Emilceramica signed an agreement for the sale of 100% of the multinational Mohawk Industries, through its subsidiary Marazzi.

GRESMALT GROUP  € 117.2 million (consolidated)

2003: € 46.4 million - 2004: € 47.9 million - 2005: € 54.7 million
2006: € 59.3 million - 2007: € 68.3 million - 2008: € 65.0 million
2009: € 63.4 million - 2010: € 67.0 million - 2011: € 74.1 million
2012: € 80.2 million - 2013: € 83.8 million - 2014: € 88.3 million
2015: € 100.4 million

These revenues were generated by the following brands:

- CERAMICHE GRESMALT
- ABITARE LA CERAMICA
- SINTESI CERAMICA ITALIANA
- FRASSINORO CERAMICHE

Production 14.4 million sq.m (floor tile 100%)
Exports 80%
Employees 334

GOLD ART CERAMICA GROUP  € 117.0 million

2003: € 63.1 million - 2004: € 64.4 million - 2005: € 72.3 million
2006: € 75.2 million - 2007: € 79.6 million - 2008: € 90.5 million
2009: € 77.7 million - 2010: € 88.2 million - 2011: € 100.0 million
2012: € 96.7 million - 2013: € 106.6 million - 2014: € 108.0 million
2015: € 108.0 million

These revenues were generated by the following companies and/or brands:

- ENERGIEKER - GOLD ART CERAMICA
- MANIFATTURA COTTO TUSCANIA
- CMC CERAMICA MANDRIO CORREGGIO
- IL CAVALLINO CERAMICA ARTISTICA
- GOLD ART POLSKA

Production 14.0 million sq.m (floor tile 80% - wall tile 20%)
Exports 48%

FAETANO-DEL CONCA GROUP  € 163.8 million (net of infra-Group transactions)

2003: € 113.5 million - 2004: € 121.3 million - 2005: € 130.7 million
2009: € 128.0 million - 2010: € 124.0 million - 2011: € 122.1 million

These revenues (net of infra-group transactions) were generated by the following companies and/or brands:

- CERAMICA DEL CONCA SpA
- CERAMICA FAETANO SpA (Rep. San Marino)
- PASTORELLI SpA
- PRODUCO Srl

Production 12.2 million sq.m (floor tile 96% - wall tile 4%)
Internationalisation San Marino (Ceramica Faetano Spa)
Loudon, Tennessee - USA (Del Conca USA)
Exports 84%
Employees 600

RONDINE GROUP  € 108.7 million (consolidated)

2003: € 58.8 million - 2004: € 58.0 million - 2005: € 60.0 million
2006: € 75.0 million - 2007: € 71.0 million - 2008: € 67.0 million

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2009: € 46.8 million - 2010: € 56.3 million - 2011: € 63.3 million
2012: € 62.8 million - 2013: € 71.3 million - 2014: € 77.7 million
2015: € 86.5 million

These revenues were generated by the following brands:
- RONDINE spa
- SPRAY DRY (ceramic bodies)

Production 7.3 mil. sq.m (floor tile 90% - wall tile 10%)
Exports 66%
Employees 291

The Group's production in 2016 included 398.7 thousand tonnes of ceramic body under the Spray Dry brand.

ABK GROUP € 104.0 million (consolidated)

2003: € 78.9 million - 2004: € 80.6 million - 2005: € 87.9 million
2006: € 92.5 million - 2007: € 102.2 million - 2008: € 105.1 million
2009: € 90.1 million - 2010: € 89.0 million - 2011: € 83.0 million
2012: € 74.0 million - 2013: € 77.0 million - 2014: € 85.0 million
2015: € 94.0 million

These revenues were generated by the following companies and/or brands:
- ABK
- ARIANA
- SPRAY DRY
- CERAMICA SADON
- CASA TUA
- HARDKOLL

Production 5.3 million sq.m (floor tile 92% - wall tile 8%)
Exports 70%
Employees 382

The merger of AbkSir and HardKoll into ABK Group reached completion in 2016. The Group also installed a new Continua+ line for the production of large-format tiles measuring up to 160x320cm with thicknesses of 6mm and 20mm.

ITALGRANITI GROUP € 79.0 million

2011: € 81.1 million - 2012: € 77.4 million - 2013: € 68.7 million
2014: € 73.3 million - 2015: € 71.8 million

These revenues were generated by the following brands:
- ITALGRANITI
- IMPRONTA

Production 4.15 million sq.m (floor tile 100%)
Exports 82%
Employees 221

FINCIBEC GROUP € 77.4 million (consolidated)

2003: € 93.8 million - 2004: € 98.8 million - 2005: € 96.8 million
2006: € 100.2 million - 2007: € 99.8 million - 2008: € 85.2 million
2009: € 68.0 million - 2010: € 70.8 million - 2011: € 70.6 million
2012: € 67.3 million - 2013: € 69.0 million - 2014: € 71.5 million
2015: € 71.5 million

The Group's turnover was generated by the following brands:
- MONOCIBEC
- NAXOS
- CENTURY

Production 5.6 mil. sq.m (floor tile 76% - wall tile 24%)
Exports 63%
Employees 382

In 2016, Gruppo Fincibec proceeded with the investment plan it launched in 2014, spending over 6 million euros last year, with a further 18.5 million in the pipeline for 2017.

COEM € 71.4 million

2003: € 48.0 million - 2004: € 53.0 million - 2005: € 54.8 million
2006: € 61.8 million - 2007: € 62.2 million - 2008: € 52.4 million
2009: € 43.0 million - 2010: € 50.5 million - 2011: € 54.7 million
2012: € 55.7 million - 2013: € 55.9 million - 2014: € 58.0 million

• RONDINE spa
• CERAMICA SADON

Production 7.3 mil. sq.m (floor tile 90% - wall tile 10%)
Exports 66%
Employees 291

These revenues were generated by the following brands:
- CERAMICHE PIEMME
- VALENTINO

Production 7.3 million sq.m (floor tile 97.8% - wall tile 2.2%)
Exports 86%
Employees 344

The company changed its name from Serenissima Cir Industrie Ceramiche Spa to Gruppo Romani Spa Industrie Ceramiche in 2016.

GRUPPO ROMANI SPA IND. CERAMICHE € 103.4 million (consolidated)

2003: € 75.1 million - 2004: € 85.0 million - 2005: € 94.1 million
2006: € 100.4 million - 2007: € 105.0 million - 2008: € 104.0 million

These revenues were generated by the following brands:
- CERAMICHE PIEMME
- VALENTINO

Production 7.3 million sq.m (floor tile 97.8% - wall tile 2.2%)
Exports 86%
Employees 344

FINCIBEC GROUP € 77.4 million (consolidated)
2015: € 62.8 million

These revenues were generated by the following brands:

• CERAMICHE COEM  • CERAMICA FIORANESE

Production 7.0 million sq.m
Exports 71.3%
Employees 268

Coem has continued to invest in the renovation of its plants with a view to increasing and improving production and customer service. Production also includes 2.6 million sq.m of body to be glazed.

GAMBINI GROUP IND. CERAMICHE

€ 70.0 million (consolidated)

2003: € 70.4 million - 2004: not received - 2005: € 72.3 million
2006: € 66.0 million - 2007: € 77.0 million - 2008: € 65.7 million
2009: € 64.2 million - 2010: € 67.7 million - 2011: € 70.2 million
2012: € 67.7 million - 2013: € 67.0 million - 2014: € 67.0 million
2015: € 70.0 million

These revenues were generated by the following brands:

• EPOCA  • ELLE-GI CERAMICHE
• CERAMICHE TEMPRA  • PAREFEUILLÉ (France)
• MEG (France)

Production 10.0 mil. sq.m (floor tiles 90% - wall tiles 10%)
Internationalisation Meg and Parefeuille (France)
Exports 86%
Employees 315

POLIS MANIFATTURE CERAMICHE

€ 59.5 million

2003: € 46.2 million - 2004: € 47.7 million - 2005: € 46.0 million
2006: € 59.0 million - 2007: € 54.6 million - 2008: € 42.6 million
2009: € 37.8 million - 2010: € 40.0 million - 2011: € 41.5 million
2012: € 37.4 million - 2013: € 39.3 million - 2014: € 43.2 million
2015: € 49.2 million

Production 4.3 mil. sq.m (floor tiles 80% - wall tiles 20%)
Exports 40%
Employees 242

Laminam opened two new production plants in 2018, in Borgotaro in the Italian province of Parma, and in the Vorsoino Industrial Park in Moscow (Russia).

OPERA GROUP

€ 64.7 million

2010: € 61.3 million - 2011: € 55.9 million - 2012: € 53.2 million
2013: € 52.1 million - 2014: € 58.5 million - 2015: € 59.7 million

These revenues were generated by the following brands:

• OPERA  • BELL’ITALIA

Production 12.3 mil. sq.m
Exports 88%
Employees 240

CERAMICA SANT’AGOSTINO

€ 60.9 million

2003: € 61.7 million - 2004: € 71.3 million - 2005: € 73.0 million
2006: € 80.0 million - 2007: € 80.7 million - 2008: € 68.3 million
2009: € 66.0 million - 2010: € 65.4 million - 2011: € 63.5 million
2012: € 51.4 million - 2013: € 55.8 million - 2014: € 55.8 million
2015: € 56.0 million

Production 2.6 mil. sq.m (floor tiles 80% - wall tiles 20%)
Exports 65%
Employees 315

POLIS MANIFATTURE CERAMICHE

€ 59.5 million

2003: € 46.2 million - 2004: € 47.7 million - 2005: € 46.0 million
2006: € 59.0 million - 2007: € 54.6 million - 2008: € 42.6 million
2009: € 37.8 million - 2010: € 40.0 million - 2011: € 41.5 million
2012: € 37.4 million - 2013: € 39.3 million - 2014: € 43.2 million
2015: € 49.2 million

Production 4.3 mil. sq.m (floor tiles 80% - wall tiles 20%)
Exports 40%
Employees 242

CERAMICHE CCV CASTELVETRO

€ 56.7 million*

*The published data refer to 2015

2003: € 54.8 million - 2004: € 56.1 million - 2005: € 47.4 million
2006: € 52.0 million - 2007: € 55.7 million - 2008: € 47.9 million
2009: € 39.1 million - 2010: € 42.8 million - 2011: € 41.6 million
2012: € 40.0 million - 2013: € 40.3 million - 2014: € 51.0 million

Production 3.3 mil. sq.m (floor tiles 100%)
Employees 168

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Economy & markets

2006: € 47.0 million - 2007: € 48.0 million - 2008: € 46.0 million
2009: € 39.0 million - 2010: € 41.5 million - 2011: € 41.5 million
2012: € 44.5 million - 2013: € 50.0 million - 2014: € 49.1 million
2015: € 51.9 million

These revenues were generated by the following brands:
• NOVABELL
• ABITA

Production 4.04 mil. sq.m (floor tiles 88% - wall tiles 12%)
Exports 87%
Employees 177

CERINDUSTRIES € 43.6 million (consolidated)*

2003: € 61.0 million - 2004: € 68.7 million - 2005: € 65.5 million
2006: € 67.0 million - 2007: € 75.0 million - 2008: € 58.0 million
2009: € 50.3 million - 2010: € 52.0 million - 2011: € 47.0 million
2012: € 50.3 million - 2013: € 48.0 million - 2014: € 44.8 million
2015: € 42.6 million

*The published data originate from public sources

These revenues were generated by the following brands:
• CERDOMUS
• L'ASTORRE
• PORCELLANA DI ROCCA

GRANITOFORTE € 43.3 million*-

2010: € 35.4 million - 2011: € 34.0 million - 2012: € 34.6 million
2013: € 36.5 million - 2014: € 39.5 million

*The published data refer to 2015 and originate from public sources

LA FABBRICA - DAFIN GROUP € 41.9 million

2010: € 20.1 million - 2011: € 24.9 million - 2012: € 27.7 million
2013: € 29.5 million - 2014: € 28.8 million - 2015: € 33.6 million

These revenues were generated by the following brands:
• LA FABBRICA
• AVA

Employees 83

The investment fund MCP kicked off 2017 by announcing a plan to acquire La Fabbrica SpA, with the support of Graziano Verdi at the head of ItalCer.

SICHERNIA CERAMICHE GR. € 38.7 million (consolidated)

2003: € 70.2 million - 2004: € 72.6 million - 2005: € 73.3 million
2006: € 75.1 million - 2007: € 70.2 million - 2008: € 67.1 million
2009: € 54.0 million - 2010: € 53.0 million - 2011: € 51.7 million
2012: € 40.6 million - 2013: € 32.2 million - 2014: € 26.9 million
2015: € 28.5 million

These revenues were generated by the following brands:
• SICHERNIA
• PHORMA

Production 3.6 mill. sq.m (floor tiles 88% - wall tiles 12%)
Exports 36%
Employees 210

CERAMICA FONDOVALLE € 30.1 million

2010: € 17.3 million - 2011: € 19.1 million - 2012: € 19.9 million

Production 1.4 mil. sq.m
Exports 69.8%
Employees 91

Fondovalle implemented a major technological investment plan in 2016, for the production of large-format tiles up to 160x320 cm, in thicknesses of 6, 12 and 20 mm, and for a new logistics and cutting centre specifically for large formats.

SAVOIA ITALIA € 29.7 million

2008: € 35.6 million - 2009: € 33.6 million - 2010: € 35.0 million
2014: € 28.0 million - 2015: € 31.3 million

These revenues were generated by the following brands:
• SAVOIA
• ALCO

Production 2.45 million sq.m (floor tiles 100%)
Exports 47%
Employees 123

Savoia Italia completed the renovation of its plants in 2016, which involved a shutdown of production on behalf of third parties. Work resumed at the end of the year, and has led to a substantial increase in sales in Italy in 2017.

ALTAECO € 28.3 million

2003: € 50.2 million - 2004: € 51.2 million - 2005: € 51.2 million
2006: € 53.6 million - 2007: € 55.0 million - 2008: € 48.3 million
2009: € 39.7 million - 2010: € 42.5 million - 2011: € 42.5 million
2012: € 36.6 million - 2013: € 33.4 million - 2014: € 30.2 million
2015: € 28.6 million

These revenues were generated by the following brands:
• CERAMICA VOGUE
• APPIANI
• CERAMICA BARDELLI
• GABBIANELLI

Production 1.3 million sq.m
Exports 46%
Employees 315

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